Strategic Direction 2024 – 2029.
We invite you to join us.
“Our world needs leaders who know, understand, and can collaborate with one another. And who are inspired to make a difference.”

Her Majesty Queen Noor of Jordan, President of UWC
Where have we come from?

As the first International Baccalaureate School in Africa, International School Moshi had a rich heritage in international education. Upon joining the United World College movement in 2019, UWC East Africa has built on this foundation.

We are a school with two campuses; one based in Moshi at the base of Kilimanjaro and the other in Arusha at the base of Mount Meru. Many of our students will summit either one or both of these spectacular mountains by the time they leave our school. The mountains inspire awe and wonder as well as serving as a reminder of the heights a child can reach through education.

Through our innovative, internationally recognised curriculum, children and young adults learn to think deeply and act wisely. They do so in an outstanding school environment where there is an abundance of beautiful and indigenous wildlife.

This publication presents our seven strategic goals. On our journey to grow as a school, we will use these goals as a measure of our success and to focus our decision making.

UWC East Africa Governing Board and Senior Leadership Team
Our Mission

UWC East Africa makes education a force to unite people, nations and cultures for peace and a sustainable future. We are committed to developing balanced global citizens who are empowered to act responsibly in a complex world.

Our Values

1. A safe, collaborative and caring community.
2. A sense of belonging, acceptance and tolerance.
3. A holistic and diverse portfolio of learning experiences.
4. An education in a global context that promotes an appreciation and understanding of multiple perspectives and interdependence of individuals, societies and environments.
5. Innovation over perfection within a supportive community where learners are motivated to embrace personal challenge and reflection.
6. The ambition of students to demonstrate initiative and take on leadership roles.
7. Opportunities to engage with the culture and nature of East Africa.
8. A shared responsibility and a collective duty of care for ourselves, each other and the environment.
9. A healthy lifestyle and active pursuits.
10. The happiness and well-being of our community.
Internationally Minded People

At UWC East Africa we have developed our own definition of International Mindedness. Internationally Minded People:

• Are curious about the world and different cultures.

• Demonstrate the values of UWC and of the International Baccalaureate.

• Strive to learn about the values, beliefs and practices of their own culture so that they can better understand those found in their host country and elsewhere.

• Seek to understand how personal values, beliefs and practices impact one’s own and other’s contexts for learning and interacting in a variety of settings.

• Are influenced by, but not confined to, the cultures of their upbringing.

• Recognise that many values, beliefs and practices are in fact universal.

• Recognise and reflect on their place in an increasingly interdependent, globalised and connected world.

• Recognise and critically engage with multiple perspectives.

• Bridge cultures and act to create a more peaceful and sustainable world.
The UWC Movement

UWC Mission
UWC makes education a force to unite people, nations and cultures for peace and a sustainable future

UWC Values
International and intercultural values | The celebration of difference
Personal responsibility and integrity | Mutual responsibility and respect
Compassion and service | Respect for the environment
A sense of idealism | Personal challenge | Action and personal example
The UWC Movement

We are a truly global movement. UWC is made up of 18 schools and colleges on four continents. Each school has its own unique location and character and is dedicated to nurturing young people's energy and idealism into empathy, responsibility and lifelong action.

We are deliberately diverse. Students from over 100 countries bring together their different backgrounds, cultures and experiences to our community in East Africa. Students make friends from all over the world and gain a deeper understanding of different ways of thinking.

We are selective, but not exclusive. We value innovation over perfection. We seek compassionate, idealistic students who are driven to make the world better.

We value service, as well as knowledge. We ask students and teachers to consider how they can actively support their community, and build initiatives that teach leadership, teamwork, creativity and self-confidence.

We build a community of role models. With a UWC alumni network of 60,000, our alumni can be found in every corner of the world. Each graduate follows a different path, but each carries the UWC ethos with them. Our alumni make large and small changes through courageous action, personal example and selfless leadership.

We make the most of our environment. We seek learning that is experiential and believe that learning should exist beyond the classroom. Local experts and places are used to enhance the curriculum. Students are encouraged to take full advantage of these local resources.
Our Strategic Goals

Our Planet
We care about our planet and act to make our world sustainable.
Action to achieve this:
• Develop baseline energy and resource-use surveys on both campuses.
• Develop a sustainability plan for the school.
• Reduce consumable resources and support reuse and recycling.

Our Education
We offer a holistic and innovative education in line with our Guiding Statements
Action to achieve this:
• Explore experiential learning as a broader part of the curriculum.
• Campus Leadership Teams collect and analyse externally validated, longitudinal assessment data for directing classroom instruction.
• Review and refine appropriate structures, procedures and programs to support the pastoral care of students.
Our Values
We live the UWC mission and values in East Africa.
Action to achieve this:
• Actively pursue opportunities that allow students and staff to engage with the cultural and natural resources available.
• Develop programs and structures that allow students to practice leadership and suggest initiatives in a supportive environment that prioritises engagement over results.
• Develop a funding plan for additional partial/full scholarships to students from East Africa.

Our Heritage
We passionately engage with our alumni.
Action to achieve this:
• Create a history of the school - ‘International School Moshi: The first 50 years’.
• Grow our database of alumni.
• Enhance links between alumni and school through social media and regular alumni newsletters.

Our Community
We foster a community that allows all members to thrive.
Action to achieve this:
• Capitalise on the expertise within our community to enhance our programmes.
• Work with Tanzanian education boards to share educational best practices with teachers from other schools.
• Address structures and opportunities that support the needs of teachers and the school programmes.
• Develop career development path opportunities for non-teaching staff.
• Review practices that ensure day and residential students feel equally included in all school activities.
Our People
We value and celebrate our rich cultural diversity.
Action to achieve this:
• Recruit diverse staff that reflects the student diversity and embodies the values of the school.
• Work with AISA and UWCI on their DEIJ and ARDEI initiatives.
• Mentor teaching assistants and interns, with the aim of developing teachers who are familiar with the IB programme.
• Ensure that our programmes allow students and staff to share and celebrate their culture.

Our Relationships
We build relationships in East Africa and beyond.
Action to achieve this:
• Develop partnerships between the school and other organisations.
• Foster closer relationships between Tanzanian schools, international schools in Tanzania and the government.
• Solidify our position within the UWC movement.
“Education is not a way to escape poverty, it is a way of fighting it.”

His Excellency Julius Nyerere, former President of Tanzania